

PROVINCE OF SASKATCHEWAN



10-11

PLAN FOR 2010-11

OFFICE OF THE
PROVINCIAL SECRETARY



MINISTRY PLAN FOR 2010-11

Statement from the Minister



I am pleased to present the Ministry's Plan for the upcoming year. In this Plan we identify how the Office of the Provincial Secretary aligns with Government's direction for 2010-11.

Through our work with governments, organizations, and communities, the Office of the Provincial Secretary provides opportunities to honour our history, celebrate our achievements, and promote the diversity and character of our province. We will continue to fulfill our mandate to promote Saskatchewan as a destination of choice and celebrate our identity and diversity.

I accept responsibility for furthering Government's commitments while ensuring the Ministry is managed with integrity and professionalism, with a commitment to Government's corporate values and principles. Examining programs and services to ensure the most effective and efficient delivery possible is a key priority for all ministries and an activity that will be reported on as results are achieved.

I will report on the progress made toward this Plan, within the financial parameters provided to my Ministry, in the Ministry's annual report.

*The Honourable June Draude
Provincial Secretary*

Response to Government Direction

Ministry Plans for 2010-11 align with Government's **vision for a secure and prosperous Saskatchewan, leading the country in economic and population growth, while providing opportunity for a high quality of life for all.** Government's vision, goals, and priorities for the upcoming year are described in the *Government Direction for 2010-11: Balanced. Forward-Looking. Responsible.*

Government's Plan and Budget for 2010-11 are about finding balance: responsibly managing expenditures, ensuring a solid revenue base, minimizing debt levels, and ensuring everyone can benefit from the province's economic prosperity.

To maintain the province's economic momentum, steps need to be taken to slow the growth in government expenditures. Direction has been provided to ministries to find ways to improve the effectiveness and efficiency of government's programs and services and to ensure the best use of public funds. Efforts will focus on responsible financial management and innovative solutions to improve services to the public while reducing government's overall footprint.

Similar to the ministry plans presented last year, the Plan for 2010-11 communicates a high-level framework for the Ministry's key activities and identifies how the Ministry works to support Government's goals and priorities.

Mission Statement

Sharing our cultural, linguistic, and governance values with the people of Saskatchewan and the world.

Strategies and Actions

Government Goal – Economic Growth

Sustain **Economic Growth** for the benefit of Saskatchewan people, ensuring the economy is ready for growth and positioning Saskatchewan to meet the challenges of economic and population growth and development.

Strategy

Key 2010-11 Actions

Strengthen and build regional, national, and international relationships

- Effectively engage the Consular and Diplomatic Corps for the economic benefit of Saskatchewan through:
 - ~ regular engagement to establish and maintain a long-term relationship;
 - ~ provision of ongoing support to ministries impacted by engagement activities;
 - ~ ensuring that mutually beneficial items, such as the establishment of Honorary Consuls, are pursued;
 - ~ developing and delivering an annual International Saskatchewan Day in Ottawa; and,
 - ~ developing and delivering an annual program for Consuls General.
- Manage the Province's international calendar, comprising both incoming and outgoing events, to ensure better coordination of Government of Saskatchewan resources (knowledge and financial).
- Manage events with direct relevance to the Premier and the Provincial Secretary by:
 - ~ providing advisory services to the Provincial Capital Commission; and,
 - ~ maximizing efficiencies through the engagement of private sector event planners.
- Support an international engagement strategy with respect to the International Francophonie.
- Support the Premier during his tenure as Chair of the Council of Federation.
- Support initiatives that promote and encourage relationships and collaborative activities within the western region.
- Coordinate joint Cabinet meetings with Alberta and British Columbia, and with Manitoba.
- Support the Deputy Premier as Minister responsible for *The Ukrainian Famine and Genocide (Holodomor) Memorial Day Act* and his responsibility for the Saskatchewan-Ukraine Relations Advisory Committee.
- Support the Minister of Corrections, Public Safety and Policing in his role as Military Liaison.

Develop French-language services to support French-speaking interprovincial and international immigration

- Encourage the development of programs that increase community capacity to support the recruitment, settlement, and retention of French-speaking people to the province, e.g. manage the French-language Service Centre.
- Continue to increase French-language content on Saskatchewan's Government websites.
- Provide expanded French-language services to citizens province-wide.

Strategy

Promote economic and community development initiatives in French-speaking communities

Key 2010-11 Actions

- Foster partnerships and collaboration between the Francophone network of community organizations and Saskatchewan ministries.
- In consultation with the Advisory Committee on Francophone Affairs identify and undertake initiatives in key areas, e.g. rural development, education, labour, and immigration.

Government Goal – Security

Secure Saskatchewan as a safe place to live and raise a family where people are confident in their future, ensuring the people of Saskatchewan benefit from the growing economy.

Strategy

Foster pride and a sense of identity in Saskatchewan by celebrating our past, present, and future

Key 2010-11 Actions

- Identify additional historic sites to showcase the Fransaskois flag as a provincial emblem.
- Celebrate the achievements of Saskatchewan citizens through the promotion of the Honours and Awards Program.

Government Goal – Promises

Keep Government's **Promises** and fulfill the commitments of the election, operating with integrity and transparency, accountable to the people of Saskatchewan.

Strategy

Pursue federal investment for services, initiatives, and infrastructure

Key 2010-11 Actions

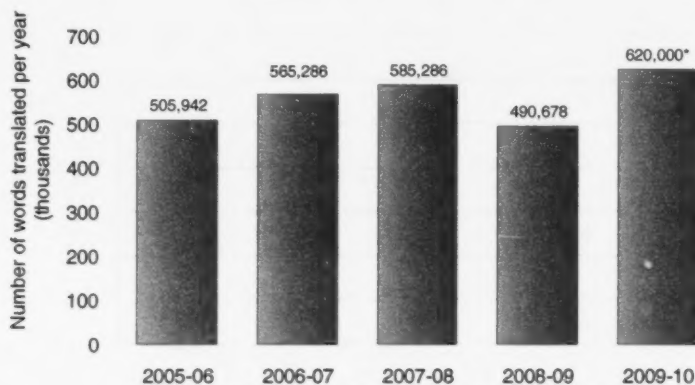
- Assist community organizations to access direct federal investments for services in Francophone communities.
- Leverage additional federal investments in collaboration with ministries to support Francophone initiatives throughout the province.
- Explore joint funding opportunities to respond to infrastructure needs in French-speaking communities across the province.

Performance Measures

Measure

Baseline / Trend Line Information

Volume of translations that support French-language services



Source: Office of the Provincial Secretary – Francophone Affairs Branch

*Note: Estimate as of March 2010

Measure Description

Translation services are key to providing accessible resources to current, newly arrived, and potential French-speaking Saskatchewan citizens. The Office of the Provincial Secretary (OPS) provides an efficient internal translation service in support of the delivery of French-language programs and services offered by ministries, Crown corporations, and agencies.

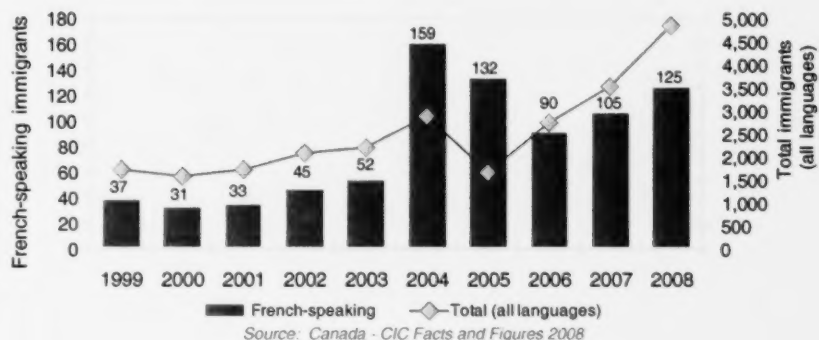
The number of words translated is an indicator of the level of services, programs or materials provided in French to the Saskatchewan public. A backlog from previous years was addressed in 2008-09, accounting for the considerable drop in the number of words translated that fiscal year. In addition, translation services have been repositioned to better support the creation of online content in French.

Online and offline transactions completed via the recently launched French-language Services Centre and website hits will be monitored in order to display the usage and effectiveness of available online resources.

Measure

Number of French-speaking migrants to the province

Baseline / Trend Line Information



Measure Description

Tracking the number of permanent residents as a measure of new immigrants by language ability allows the Ministry to measure the success of its activities regarding French-speaking immigration to the province and is an indicator of the potential demand for service. Improved provision and promotion of French-language services, for example the new French-language Services Centre, helps recruit and retain newcomers from across Canada and the International Francophonie.

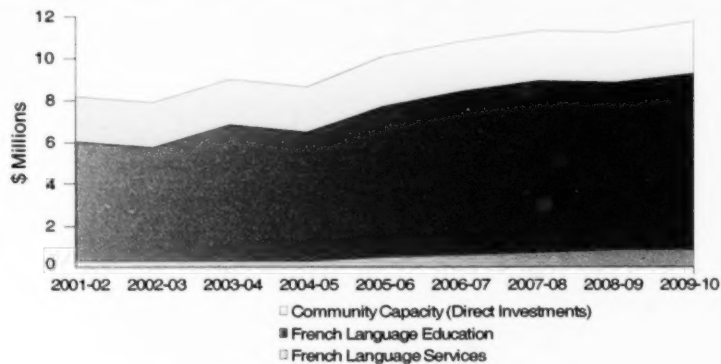
As evidenced in the above graph, both the total of all immigrants and French-speaking immigrants has risen in the last decade. The anticipated growth of French-speaking newcomers to the province will create additional pressures for French-language services. Increasing Saskatchewan's capacity to offer French-language services will have a positive impact on the retention of these French-speaking migrants and will also raise the effectiveness of services, particularly in human services such as health, early childhood development, and education.

French-speaking immigrants can potentially become a key group to respond to Saskatchewan's labour needs and help grow our communities and province. French-speaking citizens also contribute actively to their community and province through a network of close to ninety local, regional, and provincial volunteer associations.

Measure

Baseline / Trend Line Information

Level of federal investment in French-language related initiatives



Source: Canada - Canadian Heritage Agreements

Measure Description

Francophone Affairs coordinates the Province's relationship with the Government of Canada across ministries concerning French-language programs and initiatives. Critical to this relationship is the provision of federal funding directed towards improving and expanding important areas such as French-language education and services. This measure allows OPS to assess the impact of its work on stimulating additional federal investments in Saskatchewan.

Investments by Saskatchewan to support French-language initiatives are supported through joint Canada-Saskatchewan funding agreements through which Saskatchewan can target its own priorities. As the graph above displays, the level of federal investment has steadily increased.

Measure

Baseline / Trend Line Information

Number of conferences and international visits to and from Saskatchewan

Fiscal Year	International Engagement	Conferences in Saskatchewan
2009-10*	53	6
2008-09	28	4
2007-08	26	1
2006-07	34	1
2005-06	16	1
2004-05	32	-

Source: Office of the Provincial Secretary – Protocol Office
*Note – Results as of March 2010

Measure Description

In collaboration with Executive Council, OPS provides support to initiatives that promote and encourage relationships and collaborative activities among national leaders as well as international partners. International relations are a vital cornerstone of Saskatchewan's outward-oriented economy. OPS plays an integral role in developing and nurturing relations with valued trading partners.

This measure serves as an indicator of the level of interest in Saskatchewan, both nationally and internationally, as it relates to economic growth, research and development, natural resources, international trade, and business and tourism. OPS implemented an aggressive global engagement strategy in 2009-10 that will be carried forward in 2010-11 and beyond.

As a result of this proactive approach, the total number of international engagements increased to 53 in 2009-10, an 89 per cent increase over 2008-09. An example of these efforts is a January 2010 outreach to Consular Corps in Calgary that produced five engagements with representatives of foreign countries. The six conferences in 2009-10, including the Council of the Federation, are an indicator of the advances Saskatchewan has made in becoming a leader on the national level, specifically within the New West.

Measure

Number of nominations received for the provincial Honours and Awards Program

Baseline / Trend Line Information

Honours and Awards Program	2005-06	2006-07	2007-08	2008-09	2009-10*
Saskatchewan Order of Merit	66	56	39	71	43
Saskatchewan Volunteer Medal	96	92	53	43	34
Premier's Award for Excellence in the Public Service	15	30	22	14	12
Saskatchewan Youth Award Saskatchewan	-	28	52	47	20
Distinguished Service Award	2	-	-	1	0
Saskatchewan Protective Services Medal	27	110	78	77	158
Total:	206	316	244	253	267

Source: Office of the Provincial Secretary – Protocol Office

*Note – Results as of March 2010

Measure Description

Saskatchewan's Honours and Awards Program celebrates the achievements of Saskatchewan people. It contributes to a culture of recognition and encourages a sense of community, identity, and pride. This measure serves as an indicator of our success in fostering pride, hope, and confidence in our citizens.

The Office of the Provincial Secretary is in the process of modifying the delivery of the Honours and Awards Program. These improvements will increase efficiency and maximize the value of award presentations.

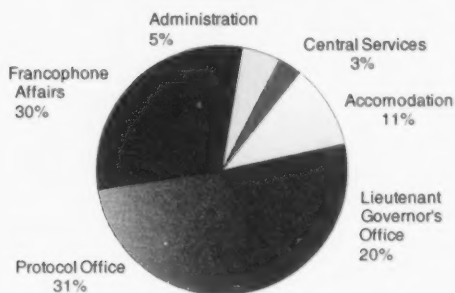
Financial Summary

Highlights of Appropriation and Expense 2010-11

2010-11 Estimates	(in thousands of dollars)
Central Management and Services	663
Provincial Secretary	2,754
Total Appropriation	3,417
Capital Asset Acquisitions	---
Capital Asset Amortization	---
Total Expense	3,417
FTE Staff Complement	24.4

For more information, see the Budget Estimates at: <http://www.finance.gov.sk.ca/budget/2010-11>

Ministry Spending by Subprogram



HIGHLIGHTS

The following are key announcements being made in the 2010-11 Budget:

- **Transfer of Government House** – The transfer of Government House to the Provincial Capital Commission (effective April 1, 2010) will enhance the visibility of this important historical and cultural landmark, and is intended to promote increased visitation and public usage of the facility.
- **Canada-Saskatchewan Infrastructure Initiatives** – \$200,000 will be provided in support of joint Canada-Saskatchewan infrastructure investments focused on the renovation and maintenance of Francophone community centres across the province.

For More Information

For additional information about Office of the Provincial Secretary, or to provide feedback about our 2010-11 Plan or performance results, please visit the Ministry's website at www.ops.gov.sk.ca or phone (306) 798-6093.

